



## INA sup The French National Audiovisual Institute School

INA sup, the school of the National Audiovisual Institute, is part of the French Ministry of Culture network of Higher Education institutions. It was created in 2007 to train students in the fields of Film, TV and Digital Media Production, and Moving Image Collections Management.

INA sup is part of the Higher Education and Continuous Training Department of INA. Being part of INA enables the school to share a professional and cultural network, which facilitates the insertion of graduates in the industry.

INA sup is a full member of CILECT, the International Association of Film and Television Schools.

INA delivers two Masters Degrees: Film, TV and Digital Media Production Master and Audiovisual Heritage Management Master. Both are certified by the French Ministry of Culture as well as by the French Ministry of Higher Education.

### Audiovisual Heritage Management Master

Drawing on INA's core activity and know-how, this master aims at providing a new academic program, combining culture and technique.

Audiovisual archives managers are facing new challenges at present, such as carrying out digital migration from analogical formats, set out and manage new offers for audiovisual documents, both commercial and cultural, run vast amounts of data and metadata. INA sup Audiovisual Heritage Management course intends to give an answer to these main challenges.

Graduates acquire a set of hybrid skills that span organizational and management skills, technological literacy and intellectual propriety management and protection, therefore contributing to shape a new generation of audiovisual archivists.

#### Entry requirements

INA sup enrolls students coming from different backgrounds and nationalities who have completed undergraduate studies.

16 students are selected each year. Applicants must have at least a Bachelor's degree level or diploma and be no more than 27 years old in the year they register. They are selected through an online application followed by an interview.

French language level required to apply is B1.

#### Course and diploma

INA sup provides a two-year course organized in three semesters of coursework and a semester working as an intern within a company. The program combines hands-on training and theoretical studies. The teaching involves professional actors together with university professors.

The programme is based on:

- A multidisciplinary education foundation intended to provide an audiovisual, digital and managerial culture (law, economics, audiovisual techniques, history and management)
- Fundamental and professional education linked to conservation, preservation, valorization, and assessment of sounds and images collections.

The teaching is completed by conferences, master classes, visits, study trips and presence during professional events such as film festivals.

According to the European Credit Transfer System (ECTS\*), INA master provides 120 ECTS\*.

\*ECTS is widely used throughout higher education institutions in Europe; it has been conceived in order to facilitate students' mobility within Europe and the comparison of study programs and courses.

### Jobs prospects

INA Audiovisual Heritage Management Master graduates are employed in

- moving image and sound curatorship;
- audiovisual collections and media assets management;
- on-line and off-line publishing;
- organization of events involving footage or heritage collections;
- audiovisual material archiving (preservation, indexation, valorization, expert assessment, digitization...).

### Research at INA sup

INA sup educational project is combined with research activities in order to provide the education with an analytical and prospective dimension. This dimension is favoured by the proximity of the research activities taking place at INA in the field of human and social sciences through the activities of Inathèque (INA audiovisual collections research centre), being the focal point for thinking on the image, media and communications (conferences, seminars and publications).

The school calls on experienced teachers-researchers for the teaching units who associate the assimilation of a professional practice and scientific research methods (media studies, media and digital economics). Experimentation is intrinsic to certain educational contents such as workshops aiming to develop new forms of writing and formats for digital media as well as teaching devoted to the exploration of new modes of production and the digital distribution of audiovisual content.

### INA sup assets

- Students with diverse backgrounds
- Career opportunities for graduates in all fields of the media and cultural industries, in France and abroad
- A balance between professional practice and the acquisition of solid intellectual basis
- Networking opportunities with industry leaders and participation in professional events.

### Practical informations

Courses start in October, end in June.

#### Contact

[masters@inasup.com](mailto:masters@inasup.com)

#### Location

INA  
Bry-sur-Marne (Paris area)  
France

#### Website

<https://www.ina-expert.com/masters-audiovisuels-et-diplomes-de-deuxieme-cycle/diplome-ina-gestion-de-patrimoines-audiovisuels.html>

## INA sup Audiovisual Heritage Management Master Programme

### 1<sup>st</sup> Semester

Courses	Number of hours
Audiovisual and Digital Archiving Concepts	39
Footage and Interviews Editing Workshop	24
Conservation, Preservation and Restauration of Film, Video and Sound	97
Culture and Heritage	24
Foreign Language : english	24
Cultural Industries	15
Audiovisual Archives Uses	40
Footage Marketing and New Digital Diffusion	12

### 2<sup>nd</sup> Semester

Courses	Number of hours
Legal aspects of audiovisual creation and exploitation	38
Digital Asset Management	48
Media uses and exposure of archival images	12
From Collections Management to Digital Offer Development in Museum Institutions	24
Foreign Language : english applied to audiovisual	24
XX <sup>th</sup> Century Audiovisual Medias History	24
Audiovisual and Digital Collections Valorization	36
Documentary Policies and Strategies	66

### 3<sup>rd</sup> Semester

Courses	Number of hours
Audiovisual Heritage Project Management	39
Audiovisual Collections Assessment and Digitization Projects	27
Legal Aspects of Audiovisual Collections Management	15
Digital Asset Management	26
Foreign Language : english professional audiovisual	12
Negotiation and conflict management in audiovisual and cinema contexts	18
Audiovisual and Digital Preservation	26
Mediacultures Sociology	15
Audiovisual and Digital Collections Valorization	36
Data, new horizon for audiovisual heritage	24

### 4<sup>th</sup> Semester

3 to 6 month internship and professional dissertation.